

PERTH CULTURAL CENTRE

SIGNAGE OPTIONS

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1. INTRODUCTION

Signage in the Perth Cultural Centre is a vehicle to promote events and activities in the precinct, which contributes to the visual presence and awareness of the activation.

There are a number of locations in the precinct, which Arts and Culture Trust are responsible for, that could be utilised by third party organisations or stakeholders.

Arts and Culture Trust will only consider requests that have a direct link or connection to the Perth Cultural Centre and add to the vitality of the cityscape.

1.1 Bookings

Banner allocations are done on a first come, first served basis. Early applications are welcome and strongly recommended. Application for one banner are for a maximum of two months in duration.

To make a booking please email pccevents@artsculturetrust.wa.gov.au or contact 08 9427 3364.

Please ensure the following details are included upon booking;

- Business name and ABN
- Booking contact
- Installers details, including a copy of valid public liability insurance
- Quantity and location of proposed banners
- Dates, including bump in and out
- Copy of proposed artwork and/or concept description

1.2 Installation and removal

Installation and removal is at the cost of the client. Applicants are encouraged to work with coinciding hirers to reduce installation costs and works occurring onsite.

Appointed contractors must be inducted prior to any works being carried out.

2. BANNER SPECIFICATIONS

2.1 Dimensions

All dimensions are to be used as a guide only, it is recommended your contractor visits the site to confirm dimensions and installation requirements.

Wall Banners

SITE	LOCATION	SIZE (W X H) CM
WB1	Central square ramp fence (8 panels)	100 X 400 – per panel
WB2	James Street amphitheatre entrance (Fiji wall)	507 x 160
WB3	Amphitheatre stairs Entrance (Fiji wall)	448 x 160

Hanging Banners

SITE	LOCATION	SIZE (W X H) CM
HB1 – HB12	James St Amphitheatre (12 double sided)	83 x 354

Roe Street

SITE	LOCATION	SIZE (W X H) CM
UO1	Urban orchard to horseshoe bridge – East	1900 x 90
UO2	Urban orchard to horseshoe bridge – West	1900 x 90

Beaufort Street Banner

SITE	LOCATION	SIZE (W X H) CM
BS1	Beaufort Street	Not available for hire
BS2	Beaufort Street	Not available for hire
BS3	Beaufort Street	320 x 215
BS4	Beaufort Street	320 x 215
BS5	Beaufort Street	320 x 215

Museum Plaza Banner

SITE	LOCATION	SIZE (W X H) CM
MP1	Museum Plaza – Art Gallery	Not available for hire 455 x 220
MP2	Museum Plaza – Centre	320 x 215
MP3	Museum Plaza – Beaufort Street	320 x 215

2.2 ONLINE MAPS

To view online maps of each location, please click on the link below. These maps should be used as a guide only.

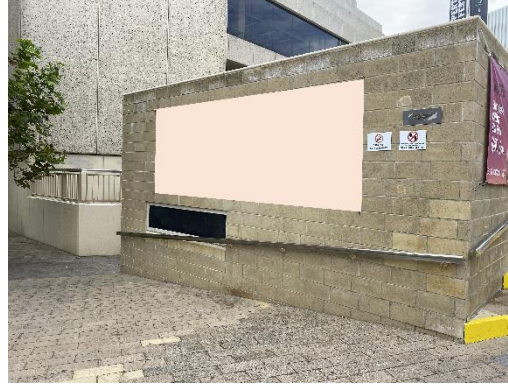
- [Wall Banners 1](#)
- [Wall Banners 2](#)
- [Wall Banners 3](#)
- [Hanging Banners](#)
- [Urban Orchard](#)
- [Beaufort Street](#)
- [Museum Plaza](#)

2.3 BANNER IMAGES

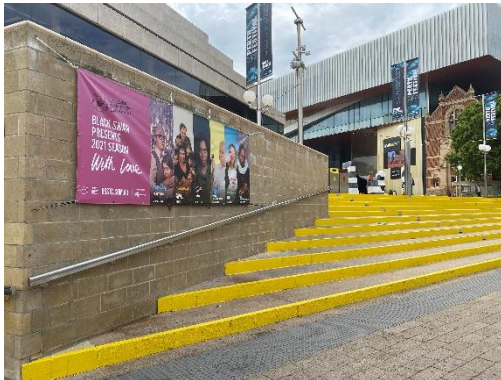
WB1



WB2



WB3



HB1 – 12



UO1 – UO2



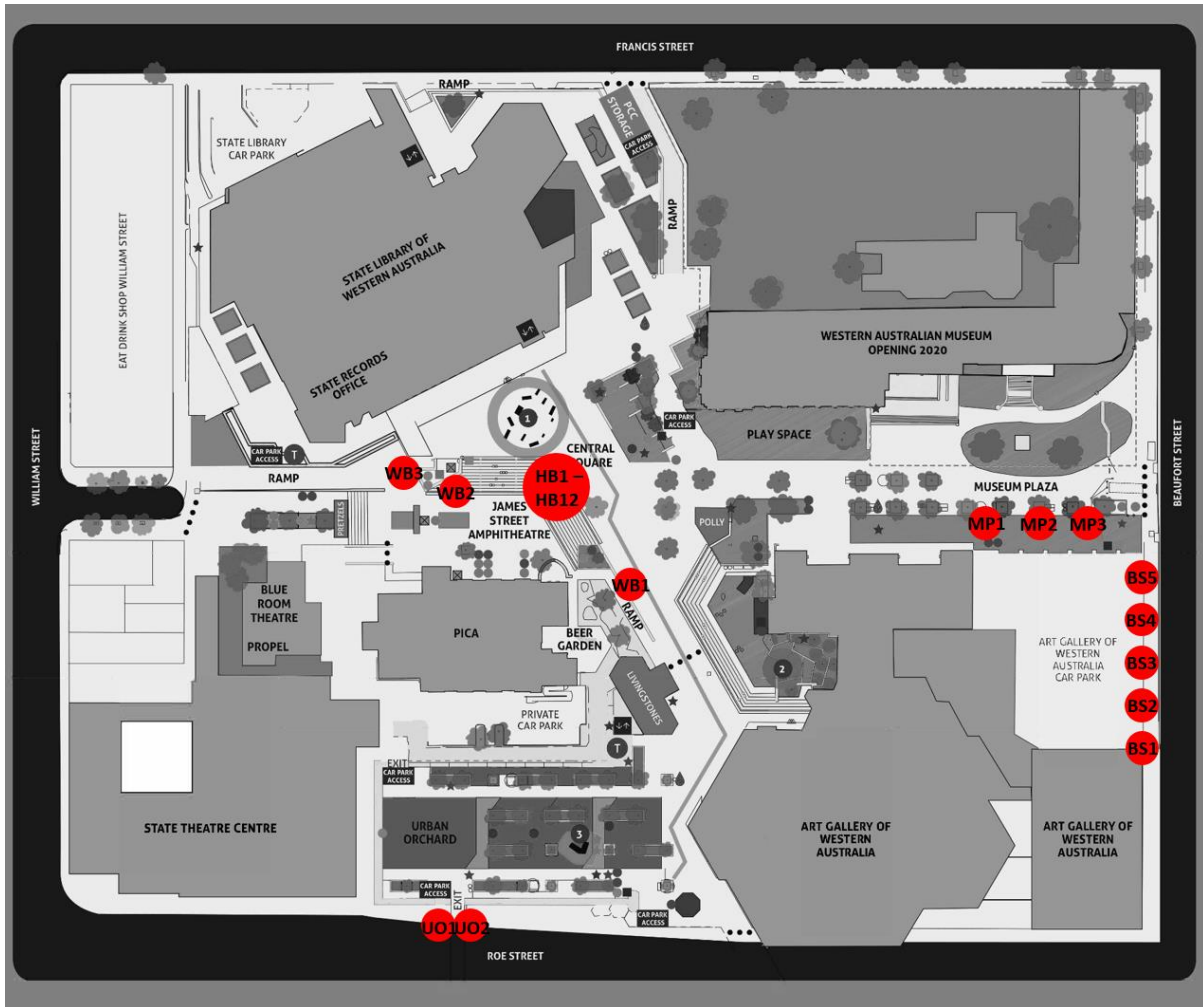
BS3 – BS5



MP1 – MP3



3. SITE PLAN



4. MORE INFORMATION

More information about the Arts and Culture Trust, Perth Cultural Centre Banner Program can be found by contacting the Place Activation Officer by email, telephone or via the website.

Email: pccevents@artsculturetrust.wa.gov.au

Phone: 08 9427 3364

Website: www.artsculturetrust.wa.gov.au

